

Syllabus

글로벌경영세미나 (Seminar in Global Management)

Professor	Name	Kyungho Kim	Course	Major	Department	Business Administration
	Position	Professor			Major	Business Strategy
	Department	Business Administration				

1. Overview of the Subject

2. Overview of Teaching Method

You will be expected to read the required readings each week, and to be prepared to discuss each of them in class. Considering a number of participants, in a particular week you may be responsible for making a formal presentation of one of the readings to the class. Your presentation should last between 20 minutes and one half hour, depending on the article being presented. I will guide you as to the appropriate length of your presentation during the preceding session. Your presentation should be accompanied with PowerPoint slides. You should bring hardcopies of your presentation slides for your classmates and me. Of course, you should email your electronic PPT slide to me at least before class. This PPT material is one of fundamental parts of your final graded work. I will assign a presentation reading article to each of you in class to lessen your work burden and increase productivity.

3. Grading

Attendance:	Required
Mid-Term:	30%
Participation	30%
Term Paper	40% (Empirical Research Paper)

4. Textbooks and References

	Textbook	Author	Publisher	Year
Main	Selected Readings			

5. Class Plan

Week	Content	Method	Note
1	Introduction to International Business	Seminar	
2	Introduction to International Business Theories	Seminar	
3	International Business Theories I	Seminar	
4	International Business Theories II	Seminar	
5	Institutions and International Business I	Seminar	
6	Institutions and International Business II	Seminar	
7	Emerging Markets Multinationals	Seminar	
8	Midterm Exam	Seminar	
9	International Political Economy and Governance I	Seminar	
10	International Political Economy and Governance II	Seminar	
11	Multinational Performance	Seminar	
12	Culture	Seminar	
13	Multinational Management I	Seminar	
14	Multinational Management II	Seminar	
15	Research Proposal Development	Seminar	
16	Final Exam	Seminar	

6. Others

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